

Image of Princess

Text: Katerina Helwig and Anna Fadeeva, Jeweller Review, December 2009

On the New Year's Eve, it is good to think about something pleasant, to be merry, somewhat light-headed, and trust one's desires.

At the bottom of her heart, each woman feels as a little princess. To feel oneself a princess is to be partly a child and believe in miracles, to be the most beautiful, desired, carefree, and sometimes capricious. However, it is not interesting to be a princess when nobody knows about it. What is to be done to make the whole world to take us as princesses deserving care, to give us treat, and protect from any trouble? Paraphrasing a known expression, let us say: "If you want to be a princess – just be". It is possible to translate one's feeling to the environment by creating a unique image and style. For most of us, this is the essence of our self-expression.

But the image created must not be taken for serious. For a modern person, a princess is associated rather with a fairy tale personage, childhood, and play than with a crowned head. The element of play, which appeared in art and design in the early 20th century, began to predominate in the early 21st one. People of the future are kidults, adult kids, who do not lose the interest in life and its direct perception and play corsairs and princesses.

Attributes of Princess

Crown

What distinguishes a princess from all other girls? - A crown, certainly. A crown symbolises that you are the most beloved and beautiful.

Play

A princess differs from other girls as she wears unusual refined jewelry.

Childhood

Childish bright and open colours, like in Lego construction sets, and images from animated cartoons are the most modern topics for goldsmiths.

Collections:

Wellendorff. Ring Princess. Associations with a clear and joyous substance. Tender pastel tones and refined ornaments of this workpiece stress femininity. A crown placed between two diamonds gives it a specific charm.

Bulgari. Corona collection. Stylised elements of crown. Laconic plastics.

Illustration:

Carrera y Carrera. Mi Princesa collection. Declaration of true love.

Collections:

Badgley Mischka. Watch. Return to the glamour of Hollywood of the 1940s.

Illustration: Pendant by Stephen Webster

Collections:

Aaron Basha. New Charms: Characters. Bright and positive extraterrestrials are an outstanding suite for a mischievous and unpredictable princess.

Dior. Couture collection. Touching bows of a black silk ribbon shade multicolour precious stones.

Illustration:

Earrings and bracelet Cielo Venezia

Suite

All girls like pets. Pets should be funny or sweet. Pets of princess's suite can be either decorations or little amulets.

Princesses just melt when they see their pets, personages of favourite tales and animated films, and adore to take them everywhere.

State secrets

Each princess has big or small secrets. They have to be stored somewhere. Lockets (pendants with a secret) are perfectly convenient for this purpose.

Magie

A princess is always accompanied by sorcery; therefore, various amulets and good magic symbols will be of use.

Little hearts

Heart is a touching symbol of love. All hearts will be broken with the help of Bulgari, for example.

Collections:

Aaron Basha. New Charms: Animals. Cheerful little animals made of 18-carat gold with enamel and diamonds.

Cartier. Ring Panther. It is very pleasant to associate oneself with a little green-eyed beast by Cartier. Each girl and, especially, an imperial person, has some characters of panther.

Illustration:

Ring De Grisogono

Collections:

Aaron Basha. New Charms: Locketts. Original design of a fancy box with a ribbon, gold, enamel, and diamonds.

Illustration:

Pendant Giuliana Di Franco

Collections:

Bulgari. Cuore collection. Laconic and splendid pendant made of white gold and diamonds.

Bulgari. Charms collection. Little hearts and other amulets joined in a chain-shaped bracelet.

Cartier. The ring with interlace hearts.

Illustration:

Ring and necklace Orianne Collins

Magic symbols

Illustration:

Cartier: Ring Trinity. The symbol of unity of three feelings.

Invocations

Tender words written on a ring can become magic.

Amulets

We have the inclination to believe in miracles and desire them with passion contradicting to any logics. This is why we like to wear small amulets of all kinds - half-jokingly, half-seriously.

Charms

It is possible to wear amulets either separately or several pieces together. Charms, chain-shaped bracelets with pendants, fit this purpose ideally.

Plays and sorcery are wonderful, but the main goal of these artifacts is to decorate. Everything should shine, especially, eyes. None of diamonds will be able to repeat their brilliance.

Collections:

Pasquale Bruni. Ring Amore.

Illustration:

Ring Orianne Collins

Collections:

Aaron Basha. New Charms: Animals. Ladybirds and horseshoes are the symbols of good luck.

Illustration:

Bracelet Orianne Collins

Dior. Charms collection. It is possible to choose one's own combination.

Bulgari. Charms collection. Symbols of fire and sun together with a snake.

Illustration:

Bracelet Pasquale Bruni